



ON THE RIVER '09

Canoe Capital of Virginia

Front Royal, VA

www.canoecapital.org

August 15, 2009

On the River '09 announces paddle art competition and display.

Press Release – May 13, 2009

ON THE RIVER '09 is sponsoring a “Paddle Art Competition” as part of the *ON THE RIVER '09 FESTIVAL*. Artists of all ages are encouraged to participate in this exciting opportunity to showcase our river and our local artistic talent. Paddles may be embellished in any matter or medium – paint, collage, photography, mosaic, woodburning – you get the idea, let your imagination be your guide. You may use one or both sides of the blade of the paddle, and the phrase “On The River” and/or “Canoe Capital” should be included on at least one side of your paddle (you may want to put this on the shaft or handle).

Please visit www.canoecapital.org to download an application for the paddle art contest. In order to receive your blank paddle, turn in your completed application along with a \$20 registration fee to the Front Royal Visitor’s Center located at 414 East Main Street. Accepted forms of payment are cash and checks (made payable to “Friends of the Shenandoah River”).

Completed paddles should be returned to the Visitor’s Center on or before July 15, 2009, for judging and display leading up to the August 15 *ON THE RIVER '09 FESTIVAL*. Judging is optional, but we would like to have all the paddles back for display to promote the upcoming *ON THE RIVER '09 FESTIVAL* throughout the community. The paddles will be displayed at businesses throughout the town, and a display will be featured in the “Art In the Window Gallery” at the Warren Paint and Supply store on Main Street in Front Royal. Paddles will be on display From July 22 through August 21. Paddles may be picked up at the Visitor’s Center August 22-28.

There are two categories for judging: Students K-12 and Adult. Judging will be coordinated by the Blue Ridge Arts Council. One winner will be chosen in each category and awarded a Deluxe River Trip for 10, including lunch. Please indicate on the registration form if you wish for your paddle to be judged.

Entry is limited to 50 paddles so get your paddle soon! The *ON THE RIVER '09* committee reserves the right not to display any work that is deemed inappropriate. For more information please visit www.canoecapital.org or Sandra Charles at 540-622-4208.

On August 15, 2009, the *ON THE RIVER '09 FESTIVAL* will be held at the VFW grounds in Front Royal, Virginia. *ON THE RIVER '09* is an event designed to connect and reacquaint our community with the Shenandoah River. In 1999, Front Royal was officially named the “Canoe Capital of Virginia” and *ON THE RIVER '09* will be a fitting celebration of the 10th Anniversary of this designation.