



ON THE RIVER '09

Canoe Capital of Virginia

Front Royal, VA

www.canoecapital.org

August 15, 2009

**This event is designed to connect and reacquaint
our community with the Shenandoah River.**

April 1, 2009

Dear River Enthusiast,

We live in an area with abundant natural resources. From the mountains to the rivers, the Parks to the natural areas, these resources improve the quality of our lives. The recreational and economic opportunities are countless. One of these natural resources is the Shenandoah River.

On August 15, 2009, we will be hosting *ON THE RIVER '09* at the VFW event grounds in Front Royal, Virginia. *ON THE RIVER '09* is an event designed to connect and reacquaint our community with a day on the Shenandoah River. Admission is free. The festival will feature live music, great food, demonstrations, a 3-mile river float to the event site with free shuttle service, on-water children's events, and much more. Also featured will be environmental and educational displays brought together by The Friends of the Shenandoah River. Door prizes and a raffle will feature river related items from canoes to kayaks, paddles to life vests, and a whole lot more.

In conjunction with this event, we are also having a paddle art contest. Contestants will pick up their blank paddles at the Front Royal/Warren County Visitor Center. Paddles are then painted or decorated and turned in to the Blue Ridge Arts Council for judging. Two wonderful grand prizes of a day on the river with lunch for 10 people (each prize) will be awarded on the day of the festival.

As you know, putting together an event like this is not an easy or inexpensive proposition. We encourage you to participate in the festival by having a booth or becoming a financial sponsor. What better way to get your message across than an event for and about the river, that is free to the public. Enclosed you will find a brochure and a form for both a booth space or to become a financial sponsor. Get your message across and be a part of the only festival of the season to highlight the river and all it does to improve our lives.

For more information, please contact Sandy Charles at 540-636-7945.

Thank you for taking the time to read this and we hope you will become a part of *ON THE RIVER '09*.